

West Virginia Association of Student Financial Aid Administrators
Executive Committee Meeting
Comfort Suites
Mineral Wells, WV
October 6, 2009

MEMBERS PRESENT

Jean Ann Bevans, Amanda Sites, Sandra Oerly-Bennett, Tresa Weimer, Faye Wagoner, Trish Harmon, Buck Eagle, Karen Lay, James Buchanan, Sharon Howard, Summer Boggess, Amanda Green, Carla Strawn, Nina Morton, Patricia King, Joyce Cabal, Stephanie Morris

Meeting called to order 7:00pm

SECRETARY'S REPORT

Minutes were reviewed. Sandra Oerly-Bennett made motion to accept minutes, seconded by Sharon Howard. Motion passed.

TREASURER'S REPORT

Sharon has final report from spring conference and ledgers. On spring conference we made \$3,452.19. Everyone is paid from the spring conference. Sharon reports that we currently have \$52,131.72 of which \$27,000 is in CD and the rest in checking. We haven't paid bills for this conference and it also doesn't include new memberships for this conference. Sandra made motion and James seconded to accept treasurer's report. Motion passed.

COMMITTEE REPORTS:

P&P, CONSTITUTION, AND DIRECTORY

Buck likes the indication in the minutes of policy change by bold lettering. Karen would like to suggest the information be sent out as soon as possible so the website can be updated. Sandra changed some of the committees for her presidency and she will do revised job descriptions.

AWARENESS AND GUIDANCE COUNSELOR TRAINING

Nina says that Sandra should find someone for this committee as soon as possible and let her know so that she can pass on the information.

Nina started in June sending notices to everyone. After putting everything together there are some problems. Jan cannot do a workshop since Jenny has left and Jan cannot do it by herself. If Jan will still host the workshop, then other people will come in and help. If anyone from WV State can participate that would be helpful. The date is November 9 for UC. Nina has 11 workshops scheduled. Each site will contact the counselors to let them know about agenda and timelines. Since no one wants the CEU's we don't have to adhere to the time restrictions. There is an evaluation form. Sites should use this one

instead of their own evaluation form. Nina will email the sites with the evaluation survey.

Training materials should have already been available. Nina will send out a blast to email to let everyone know when the materials are available online. Powerpoint presentations will be on the website. Information about FAFSA is holding up some of the materials. Training materials are supposed to be finished and ready for shipment at the end of this week. Sites are limited to \$100 for refreshments for reimbursements.

College Goal Sunday: Brian Weingart and Nina are serving on the committee. Project will be Feb. 21, 2010. They are looking for financial aid experts to work at these sites. Angela Holly from Marshall University is heading up the program. There was a \$4500 grant to start the program. They have a \$50,000 budget from HEPC, plus a grant to build the portal online. They have an estimate of over \$60,000 for media costs so that will have to be cut back. Some of the sites set up now are MCTC, Marshall Univ., Mid Mhio Valley Center, Potomac, Shepherd, SWVCTC at Lincoln high school, and Logan, and others. Jack will be asking people to volunteer when he discusses this during his session. Right now there are no other sponsors.

Nina asks if we should changed financial aid awareness month because of the college goal Sunday date. We initially said we would not start the program, but we would partner with HEPC. Should we back off financial aid awareness month and let HEPC deal with College Goal Sunday? In the past other organizations provided money for financial aid awareness month and the money is just not there anymore. Sharon asks if our partnership could be manpower partnership instead of financial partnership. Sandra suggests that we wait to hear what Jack says tomorrow and then Sandra and Nina can have a meeting with jack to discuss further. If financial aid experts do not volunteer, then the sites are going to have people giving wrong information and then we are going to be dealing with the poor information on FAFSA's on the backend.

NEWSLETTER

We have discussed at the last three executive meetings doing away with the newsletter. Someone still needs to be in charge of sending out information to let everyone know what's going on within the association.

GOVERNMENT ISSUES

Kay was not present but in her report discussed that the future government issues person may not be necessary with the other information we are getting from NASFAA or MASFAA. Nina thinks we should still have a person because some people are not members of NASFAA or MASFAA and still need that information. For MASFAA they want their federal issues committee to be one from each state government issues committee.

WEB PAGE

Karen will update the site with vendors who are here with their logos. We still owe PNC a Banner Logo on the website from where it was missed before. Karen needs to update MASFAA and NASFAA conferences for next year. She also needs more history of the association. She continues to remove outdated members. If anyone needs labels Karen

can provide those. Karen will want a picture of any new officers coming on for this year. A group picture would be good too. She will put a list of committee chairs online when Sandra has her committees complete. We need to plan ahead and send things to ATAC in a timely fashion so they have time to get it posted. Paula Gordon at ATAC might be able to give us ideas because she works with a lot of associations.

NASFAA TRAINING

NASFAA training is being delayed. The training is going to be on updates that came through HEOA. They changed the format so it will cost us \$95 per session and there are four sessions to go through. It will be by webinar. The last two years were webinar and there was not a charge. The webinar has not been very helpful in the past because they are only walking through the slides. Tresa does not believe it was worth paying for. The only plus was a question and answer session at the end of the webinar. The timeline is completely off. It will not be ready until the end of December and the trainer could not set anything up until January or February and by then the information is too old. We may need to discuss how to handle NASFAA training. We actually have to pay and have someone go through the sessions to even get the materials.

MEMBERSHIP

We have 138 members as of June. We will not have a new count until new members pay for this time. We have 67 institutions, 13 lenders. Only 8 or 9 institutions are not represented in the association. We are not bad off as far as state representation.

NOMINATIONS

Brian was not present and sent no report. Buck requests that anyone called upon for future nominations to please consider.

RECRUITMENT AND RETENTION

We have 17 new members for this conference. We had hoped to do a newcomers reception, but we couldn't figure a way to pull that off timewise in the program. Sharon has new member ribbons for nametags and they will get a pin. Jean Ann has chocolate to give to the newcomers also. We really need to consider a newcomers reception at the April meeting. We need to get all of the newcomers from fall 08 and spring 09 involved also since we haven't done anything for them. Jean Ann compared the newcomers from last time to this time and only six returned this time.

AWARDS

We have awards to give at this conference. Terry Fox from Bluefield State College, retired effective October 1, We will recognize him at Thursday's dinner and send his retirement plaque to him since we weren't able to order it in time for the conference.

ARCHIVES

Pictures are on www.photobucket.com. Anyone that wants can upload the pictures, and copy them off for yourself. We will have new ones for this conference. Donna Smith, who previously worked at Ohio Valley University, has a tote with archive information and Summer Boggess does not have a way to get in touch with her. If anyone has old

programs, please send them to Amanda Sites. On photobucket you can identify and add captions and that will be helpful for future references. The login and password are both wvasfaa (lowercase).

LONG RANGE PLANNING

The spring 2010 conference will be held at Pipestem April 7-9, 2010. There are site and program committees in place. The fall 2010 conference will be held at Canaan Valley October 27-29, 2010. Tresa will need to let Trish know where she would like to have conferences during her presidency. Evaluations from last conference suggested Morgantown for conference site, so that could be a possibility for conference in spring 2011.

ASSOCIATE MEMBER REPRESENTATIVE

We have 5 exhibitors for this conference. That is a good turnout for our small association. Carla thinks we should wait and see what happens with direct lending before the associate members elect an associate member rep elect.

FALL CONFERENCE

Registration will be in the hallway. Sharon will open the registration table in the morning at 10:00. James and Trish have volunteered to work. Sharon needs a substitute for the Pipestem conference because she will be at another conference. James has volunteered to help out at Pipestem.

OLD BUSINESS

We discussed at our last meeting placing a donation jar on the registration table for attendees to donate money in memory of Janis Winkfield, Marshall University. The funds collected will be forwarded to the Nate Ruffin Memorial Scholarship, Marshall University Foundation or scholarship in Janis's name.

NEW BUSINESS

Room rates will be \$66 for double room & \$78 for a suite at Pipestem for spring. High estimate for registration will \$110. There will be flyers in packets at this conference with information about what is coming up for Pipestem. Sandra makes a motion that the registration fee for Pipestem be set \$110 with the caveat that if we can provide a conference at a cheaper rate we will do so. James seconded. Motion passed.

There may be a volunteer for site for fall. Karen will also volunteer. Faye will help for program for fall conference.

Sandra will not be having a meeting tomorrow morning. She asked Carla to check with Panera Bread in Clarksburg to see if we can schedule a meeting for sometime in November.

ADJOURNMENT

Adjourned at 8:40pm