

West Virginia Association of Student Financial Aid Administrators
Executive Committee Meeting
Pipestem Resort
Pipestem, WV
April 6, 2010

MEMBERS PRESENT

Nina, Joyce, Karen, Sandra, Carla, Kaye, Stephanie, Trish Harmon, Sharon, Tresa, Damia Dobbs, Jean Ann, Lisa Spencer, Chris Taskilines

Meeting called to order 7:35pm

SECRETARY'S REPORT

Minutes were reviewed. Sharon made motion to accept minutes, Trish seconded. Motion passed.

TREASURER'S REPORT

Sharon handed out ledgers for Dec, Jan, and March. We did not pay bills in Feb. There are no expenses or income for this conference yet. We have a general ledger from July 1 2009 to present. Everything paid from last conference. Made 887.61 in profit. The registration fee for the conference was \$110. Sandra asked about the reports that Sandra Martin used to do and Sharon said she would find them and research. Kay made motion to accept report and Karen seconded. Motion passed.

COMMITTEE REPORTS:

P&P, CONSTITUTION, AND DIRECTORY

Tresa is doing P&P, constitution and she will make the amendment regarding awards

AWARENESS AND GUIDANCE COUNSELOR TRAINING

Nina received 3 replies from the survey about financial aid nights. She will send out a request for replies again to see how many schools did financial aid nights.

College Goal Sunday: 117 sites, 207 volunteers, 327 students that received help. The number was large due to the weather and the other workshops being canceled previously. Complaints were that information was received too late and not enough advertising. They are going to try to utilize local agencies and churches more. They are going to try to cut down on the paperwork that students had to fill out. The date for next year will be Feb 13, 2011. Sites need to be committed by June 30 of 2010. They want to keep the same sites they had last year and add a couple more.

Trish Harmon recommended that there should be a central person from the State level to be doing the publicity for College Goal Sunday. \$46,532 was used, \$4178 on advertisement and promotion. Nina said that these issues were brought up but no answers were given.

Sandra stated that WVASFAA volunteered as financial aid professionals to use College Goal Sunday. Nina stated that the WVASFAA president should serve on the committee for College Goal Sunday. Kaye suggested that we should talk to Jack Toney about getting more organized and getting more financial aid people involved because of the need of the financial aid experience to complete the financial aid applications.

There is a national conference May 23-26th in Minneapolis.

The Governor did not proclaim financial aid awareness month

EMAIL BLASTER/ NEWSLETTER

We have had several email blasts and the next one will be done by Sandra to recognize James new position as Assoc. Director

GOVERNMENT ISSUES

Brian will be at our conference to present a session. He will provide an up to date report when he arrives

HIGH SCHOOL COUNSELORS WORKSHOP

No one has received their materials. But they had no answer for us as to why we did not receive our materials. You can print them from the website, but we have to use our own materials.

There is a meeting tomorrow about sites and being the state coordinator. Steve Raffon has not selected sites yet. Nina sent him contact information from all of the site chairs from last year. He needs to coordinate some dates with Jack

WEB PAGE

Karen continues to get people off the list if emails bounce back. Karen can print labels if we need to do a mailing. Sending out through the listserv only goes to paid members. If we need something sent out to everyone, Karen can help out with that.

She is concerned about the costs. It is currently \$185/month plus \$25 year for the domain fee if we don't do anything else. Registration online is \$75.

There is a primary contact on the website associated with every school or agency. There is a whole list of people that have no primary contact. Sandra will send the list around and see if we can put a name beside of some of the contacts

NASFAA TRAINING

We did not do NASFAA training, but we do have a trainer. The trainer is Damia Dobbs. She will have a General session on Net Price Calculator and she will do another session on verification.

We decided not to go forward with the NASFAA training because of cost.

There are also core modules for \$600 you get 60 training license. There are 13 modules. The discussion was that there was no point to purchasing this because we can get the same thing from SFA Coach

MEMBERSHIP

Having a newcomers reception was too cost prohibitive. The newcomers will get a box of chocolates. We have 12 new members for this conference and 12 returning from the last two conference. We are going to recognize them on Wednesday night.

Jean Ann sent emails out to the new ones that did not return and she received about 6 responses back. Most of them said that it was mainly an inopportune time.

We need to find out the schedule for the quarter schools in order to pick good dates for conferences

NOMINATIONS

Buck is not present. We do have a full slate of officers on the ballot. Voting will take place until noon on Thursday and then we will count the ballots

RECRUITMENT AND RETENTION

AWARDS

We have 6 awards this conference for 20, 25, 30 yrs of service. Should we have something for those over 30 years of service. We have certificates for 20 and 25 and we have plaques for 30. We have nothing in P&P to address recognizing those over 30 years of service. At retirement they get a gift up to \$100.

We could change service awards to 20, 30 and 40 years. Give a certificate for 20, a small plaque for 30 and a pen and pencil set at 40.

We need to amend the policy in a way that we don't actually stipulate an item and leave that to the discretion to the awards committee. We can do certificate at 20 and a recognition gift at 30 and 40 at the discretion of the awards committee with an amount not to exceed \$50. Sharon makes that motion, Karen seconded. Motion passed. We will recognize those people (Mary Bryan and Jan Ruge) over 30 years this time and give them gifts in the fall.

Awards will be given Wednesday

ARCHIVES

Amanda is not here but she will need everything from the conference like programs

LONG RANGE PLANNING

Looked at Wheeling, Beckley and they were too small. The Briar Inn assured Trish that they could accommodate us but Sharon does not think they can. They are planning on opening a Fairfield Inn in July and Trish will check with that to see if they can accommodate us. Lakeview resort in Morgantown has been more than accommodating to us and they want to meet the state park rates. Damia's mother works at Lakeview and can work with us to get some good rates. The Briar Inn wanted \$500 a day for all the rooms we needed. Ogleby was quite expensive and Trish was not sure if they would be feasible.

Karen suggested Clarksburg or Bridgeport.

In fall we will be back at Canaan. Trish proposes that we look at Lakeview for spring in April. Everything was available in April. So we can have spring at Lakeview and finalize the dates during the business meeting.

Trish will check with Cedar Lakes and check with Flatwoods again.

ASSOCIATE MEMBER REPRESENTATIVE

PNC bank and AES are vending. A lender asked if we could lower the fee. Carla suggests we wait a while and she can send out an email sometime in late summer to get an idea about an Associate member representative because there will be a lot of people lose their jobs.

Nina brought up the fact that there are associate members attending the conference instead of vending and still doing business during sessions and the people that choose to vend are not getting as much exposure.

SPRING CONFERENCE

We have signs to show people where they are going. We have all the items for the packets. We can reuse the holders and need to collect them at the end of conference.

FALL CONFERENCE

Program: There is no program for fall yet. But we will use evaluations from this time to set program.

Site: We are at Canaan. It is \$300 for all the meeting rooms. The tables are \$25/each. Casino night they will come in and set up tables and they have the local rotary club come in and run the tables. It is \$75 per table plus a donation to the rotary club. We could also have a movie night at the same time in case someone doesn't want to do the casino night. Registration would need to be somewhere around \$125 to pay for all of that.

Sharon makes a motion that we set registration from 110-125. Chris seconded and motion passed.

OLD BUSINESS

No old business

NEW BUSINESS.

Susanne Duranti has done our audit at no charge for the last two years. Sharon made a suggestion that we get her a certificate to somewhere for auditing our books. Sharon makes a motion that we give Susan a \$100 gift certificate for doing the audit the last two years. Chris seconded. Motion passed.

We currently have our checking account at United National Bank in Dunbar. In October, Sharon asked for a new signature card and they never sent it. At some point in the very near future we need to close that checking account and open a new account at BB&T because BB&T is all over the state. We can leave the CD's where they are because it will not be a problem. Sharon makes that motion and Trish seconded. Motion passed.

We will put the old computer in the cyber café to see if it is used and then make a decision on what to do with it.

ADJOURNMENT

Adjourned at 9:25pm