

## **WVASFAA Spring 2021 Virtual Conference**

### **Agenda 3/22/2021**

#### **Thursday, March 18, 2021**

2:00 PM - 4:00 PM

Executive Committee Meeting

#### **Monday, March 22, 2021**

10:00 AM – 11:00 AM

Push, Together: How the Future of American Colleges and Universities Depends on Financial Aid Professionals

The data are clear: as it pertains to institutions of higher learning, there has been a decrease in enrollment, likely exacerbated by COVID-19. With projections of fewer high school graduates, beginning around the middle of this decade, the "pipeline" that has accounted for previous decades' high enrollment will very likely not provide the yield to offset projected revenue losses due to COVID-19. Consequently, questions concerning institutions of higher learning surviving have taken center stage.

How can institutions of higher learning thrive in this time, let alone survive? Through collaboration, creativity, and communication with financial aid (FA) leading the way.

Speaker: Christopher Prewitt, Financial Aid Literacy & Scholarship Coordinator, West Virginia State University

2:00 PM – 3:00 PM

What I Wish I Knew as a New Financial Aid Professional

This session will give an overview of WVASFAA as an organization and discuss what to expect and experience as a Financial Aid Professional.

Speaker: Candi Frazier, Associate Director, West Virginia University & JoAnn Ross, Financial Aid Manager, West Virginia University, Institute of Technology

#### **Tuesday, March 23, 2021**

10:00 AM – 11:00 AM

Verification Basics

Speaker: Alicia Frey, Director, West Virginia Northern Community College

12:00 PM – 1:00 PM

Navigating the Private Loan Landscape

Navigating the financial aid process can be a daunting task. Coming together as a financial aid community to share best practices, we can take a proactive approach in providing families with detailed information that will allow them to make an informed decision on a product that fits their specific needs. Come join us for this information session as we take a look from the student and parent perspective when searching for a private loan. Group-share some key guidelines and tools to help your school develop a plan to move forward.

Speaker: Raina Chezem, AVP of Growth and Development, ELM Resources

4:00 PM – 5:00 PM

Resolving Eligibility Issues for Citizens and Eligible Noncitizens

This session will go over information on who is considered a U.S. Citizen or Eligible Non-citizen, who confirms these statuses, C-Codes, specific documentation that can be used to confirm a student's status, and third-step Verification.

Speaker: Terry Miller, Assistant Director, West Virginia University & David Shoemaker, Financial Aid Manager West Virginia University

### **Wednesday, March 24, 2021**

10:00 AM – 11:00 AM

Thriving In Change

Seize the opportunity to be resilient during times of transformation or disruption for you and your team.

Speaker: Thomas May, VP and Regional Manager for Student Lending, Citizens Bank

2:00 PM – 3:00 PM

Federal Update

Speaker: Nautochia Webb, Training Officer, Federal Student Aid

4:00 PM – 5:00 PM

### Helping Students Understand Credit

Is credit bad? You have a credit card, but do you know how credit really works? Establishing good credit is vital to financial health. Students often begin to build credit in college, beginning with student loans and moving on to other trade lines such as a credit card or car loan. It is important to understand the impact that everyday decisions have on a credit score and why it is so important.

This session will cover a myriad of topics related to credit, credit scores, and the downstream impact of credit decisions.

Speaker: Cecelia Dwyer, Head of Campus Development and Marketing, College Ave

## **Thursday, March 25, 2021**

10:00 AM – 11:00 AM

### Banner Bits and Bytes

Speaker: Dianne Sisler, Banner Financial Aid Consultant, WVNET

12:00 PM – 1:00 PM

### How Lenders Price Private Student Loans

How lenders determine interest rate ranges, borrower benefits, and other features such as repayment terms may seem mysterious. Learn more about what goes into how private student loans are developed into the products that your students may be borrowing.

Speaker: Beth McSweeney, AVP, Campus Relations Manager, PNC Bank Student Lending

4:00 PM – 5:00 PM

Implementation of CPoS for BANNER Schools

Speaker: Aaron Staats, Compliance Coordinator, West Virginia University

**Monday, March 29, 2021**

10:00 AM – 11:00 AM

Financial Education and Issues of Student Inequity

As financial education advances, we can see that not all financial conversations are created equal. Our students can face issues of social injustice or inequity which may inhibit their ability to fully engage with our efforts. This intersectionality of finance and inequality makes it incumbent upon us to address these barriers to move the discussion forward. Attendees will learn about issues regarding the gender pay gap, the racial wealth divide, and food insecurity and homelessness by reviewing: an overview of leading data and research, identification of issues of inequity pertaining to race, gender, and socioeconomic status, and ideas and implementation strategies for incorporating these topics into financial aid education emotions.

Speaker: Matthew Nettleton, Assistant Vice President, Inceptia

2:00 PM – 3:00 PM

State Update

Speaker: Brian Weingart, Financial Aid Director, WV Higher Education Policy Commission

**Tuesday, March 30, 2021**

10:00 AM – 11:00 AM

Professional Judgement & Dependency States: When Parents Aren't in a Student's Life or Providing Support

As financial aid administrators, we have the authority to make professional judgment decisions concerning students and their aid when special circumstances are documented. We'll review that authority, how it can be applied when the student cannot provide their parents' information on the FAFSA or parents are refusing to complete it, and discuss scenarios.

Speaker: Sarah Musgrave, WV Invests Grant Program Administrator, WV Higher Education Policy Commission

2:00 PM – 3:00 PM

How to Get Students to Apply to Winnable Scholarships

65% of students say they want more help finding scholarships. And new data shows that winning just one private scholarship boosts a student's 4-year graduation rate by 50%. Better scholarship management is a win-win—but it can feel like you're already moving mountains to help students search, vet, and apply for these opportunities. Limited time and energy make this process frustrating for everyone involved. What if this process was automated and simple? Join the session to learn best practices and advising tips for boosting scholarship applications, maximizing institutional dollars, and driving donor, employee, and student satisfaction.

Speakers: Daniel Gonzales, Regional Director, CampusLogic and Heidi Sisson, Account Development Director, CampusLogic

4:00 PM – 5:00 PM

Top Compliance Findings Within Higher Education

Speaker: Aaron Staats, Compliance Coordinator, West Virginia University

### **Wednesday, March 31, 2021**

10:00 AM – 11:00 AM

Student Loan Payment Relief – What does it mean for your borrowers and your institutions Cohort Default Rate?

Speaker: Thomas Dalton, Director of Sales and Marketing (Northeast), Edamerica

2:00 PM – 3:00 PM

Inside the Beltway

Speaker: Karen McCarthy, Director of Policy Analysis, NASFAA

### **Thursday, April 1, 2021**

10:00 AM – 11:00 AM

Sector Meetings

- 4 year Public Colleges & Universities

- Community and Technical Colleges
- Private Colleges & Universities
- Clock Hours Schools & Colleges
- Associate & Auxiliary Members

2:00 PM – 4:00 PM

Business Meeting